

# PRESS RELEASE

**MCA GOLF**

A Group Company of

 MITSUBISHI CHEMICAL

1945 Kellogg Ave.

Carlsbad, CA 92008

T. 760.929.0001 | F. 760.929.1283

[www.mitsubishichemicalgolf.com](http://www.mitsubishichemicalgolf.com)

FOR IMMEDIATE RELEASE

## Mitsubishi Debuts TENSEI™ CK Pro Red

Carlsbad, CA (January 23, 2018) -- MCA GOLF, INC. introduces the TENSEI™ CK Pro Red Wood Series.

The TENSEI™ CK Pro Red features a similar bend profile to the new TENSEI™ CK Red, but has more Carbon Fiber/DuPont™ Kevlar® in the butt-section and the addition of a Boron-reinforced tip-section. It is designed for stronger players, and provides more stability at higher swing speeds.

The multi-material design utilized in TENSEI™ CK Pro Red optimizes our classic, tour-proven MCA GOLF, INC. bend profiles in much the same manner high performance race-car designs use exotic materials to enhance performance and efficiency. This multi-material design includes a visible Carbon Fiber/DuPont™ Kevlar® weave in the butt-section that further smooths the shaft's overall bend profile while improving feel. It's a refinement of one of our most proven high-launch, low-spin profiles -- a versatile design with smooth loading and unloading, and unsurpassed feel.

### WHO IT'S BEST FOR

TENSEI™ CK Pro Red is for the stronger player looking to maximize distance through a higher launching profile that delivers increased ball speed.

### PRICING AND AVAILABILITY

The new TENSEI™ CK Pro Red will be available through MCA GOLF, INC. Authorized Retailers and Dealers nationwide, and has a suggested retail price of \$400 USD.

TENSEI™ CK Pro Red 60 (R, S, TX)

TENSEI™ CK Pro Red 70 (S, TX)

TENSEI™ CK Pro Red 80 (TX)

**ABOUT US**

MCA GOLF, INC. is a wholly owned subsidiary of Mitsubishi Chemical Holdings Corporation, dedicated to designing and developing high performance composite golf shafts for discerning golfers everywhere. MCA GOLF, INC. leverages its own resources and raw materials through vertical integration, which gives it a competitive advantage. Over the years, it has been a leading supplier of premium composite golf shafts worldwide. With many of the world's best players using its golf shafts, MCA GOLF, INC. has established itself as a dominant force in the golf industry.

**For additional information, please contact:**

**Stacey Benvenuto**

Brand Marketing / Tour Representative

MCA GOLF, INC.

E. [Stacey.Benvenuto@mca-golf.com](mailto:Stacey.Benvenuto@mca-golf.com)

###