

PRESS RELEASE

MCA GOLF

A Group Company of

 MITSUBISHI CHEMICAL

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FOR IMMEDIATE RELEASE

Mitsubishi Introduces C6™ Red

Carlsbad, CA (January 23, 2018) – MCA GOLF, INC. introduces the C6™ Red Series of wood shafts by Mitsubishi Chemical/Graphite Shafts.

Part of the C6™ Series, designed to give club builders and fitters an exclusive line of high-performance golf shafts that can be fine-tuned to a golfer's specific performance needs beyond shaft flex and weight, the C6™ Red serves as a high-launch, mid-spin complement to the popular C6™ Blue. The C6™ Series is designed to optimize golf shaft frequency, weight, torque, and bend profile, so that launch and spin characteristics can be optimized to help players hit it as long, straight and consistently as possible.

“Since the C6™ Blue debuted last year, it has been very successful for us,” says Mark Gunther, Vice President of Sales and Marketing at MCA GOLF, INC. “We believe golfers will be every bit as pleased with this new addition to the line.”

The C6™ Series features Mitsubishi Chemical's bi-axial woven material which features ultra-thin, spread tow fiber throughout the tip-section of this series to provide increased stability and lower torque.

Spread Tow Fiber

Mitsubishi Chemical's bi-axial woven material featuring ultra-thin spread tow fiber delivers greater strength in compression due to reduced fiber bulking. Our thinner woven materials can achieve a superior strength-to-weight ratio vs. traditional carbon fiber woven preregs due to more fiber, and less resin.

WHO IT'S BEST FOR

C6™ Red is a stable, balanced profile designed to provide higher launch, without excessive spin.

PRICING AND AVAILABILITY

The new C6™ Red wood profile will be available through MCA GOLF, INC. authorized retailers and dealers nationwide, and has a suggested manufacturer's retail price of \$200 USD.

C6™ Red 40 (A)

C6™ Red 50 (A, R, S)

C6™ Red 60 (R, S)

C6™ Red 70 (S)

ABOUT US

MCA GOLF, INC. is a wholly owned subsidiary of Mitsubishi Chemical Holdings Corporation, dedicated to designing and developing high performance composite golf shafts for discerning golfers everywhere. MCA GOLF, INC. leverages its own resources and raw materials through vertical integration, which gives it a competitive advantage. Over the years, it has been a leading supplier of premium composite golf shafts worldwide. With many of the world's best players using its golf shafts, MCA GOLF, INC. has established itself as a dominant force in the golf industry.

For additional information, please contact:

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